



"Accessing Innovation"

FieldView Update

The most recent update to the FieldView Cab app adds the ability to map and report seed treatments providing valuable maps while scouting fields in-season, after Harvest '18 and analyzing the impact seed treatments had on yield.

Seed treatments have the potential to protect the seed from conditions that could threaten the yield. While this is an important factor that can impact yield, this piece of your field's information could go untracked or forgotten about. With the most recent update to FieldView, the ability to enter seed treatments has been added! So, after harvest the impact that your seed treatment had on your yield can be easily analyzed. For directions on how to add seed treatments to FieldView, click on the link below.

View the full article [here](#)

Technology and Tough Decisions

We all can agree that planting and harvest are extremely busy times of the year, not to mention stressful and sometimes frustrating. As agronomists, we strive to support our growers through addressing their concerns throughout the growing season and assist them in the process of making important agronomic decisions. And in a time when technology is king, we are always looking at the digital solutions first. Where the problem lies is that these digital solutions cannot replace your agronomist. The tools we have worked to deliver to our growers are extremely beneficial and useful, but the human element and the ability to analyze and understand specific situations must be remembered.

We have preached and preached about the great tools Climate provides to you, from an agronomic standpoint. We can view in-season imagery and view potential problems as they arise. This information provides us with a way to prioritize the importance of the issues at hand and keeps us aware of the situation. However, we still need to go examine the issue in person.

Conversations about the next best step for your field cannot be made by or through an app on your iPad. A conversation between you and your agronomist, who understands your goals and your operations is absolutely essential. Clearly the advancements we have seen in agricultural technology over the past few years have proven to be beneficial and will continue to do so in the future. But utilizing these tools along with having those conversations will help you make the best decisions possible for many years to come.



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