

# R7 Tool

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## Field Monitoring Tool

FMT Satellites collect data 4-7 times a week and compares your field's NDVI mass to other fields planted within the same maturity and planting window. Then it provides a report of fields trending up or down and gives us an early warning to nutrient deficiencies, diseases, or insect pressure.

## Profit Mapper

The R7® Tool Profitability Map connects input costs and yield potential map data to determine ROI at an acre level. We can assign variable costs to a Rx map and overlay that with harvest data. Areas found to be less profitable provide an opportunity to better align input investments with yield potential the following year.

## Contact Us

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