

Monsanto Receives U.S. Registration for Genuity® VT Double PRO™ RIB Complete™

Background: Monsanto's Genuity® VT Double PRO™ RIB Complete™ has received registration from the U.S. Environmental Protection Agency (EPA), completing federal regulatory authorization in the United States. Commercialization is pending individual state authorizations and notifications, as required.

Monsanto was the first in the industry to offer farmers a single-bag refuge solution with Genuity SmartStax RIB Complete, and this approval adds another single-bag product to the Genuity reduced-refuge family of products. Genuity VT Double PRO RIB Complete is a blend of 95 percent Genuity VT Double PRO and 5 percent refuge (non-Bt) seed, delivering the lowest refuge in corn-growing areas for above-ground insect protection.

For farmers in the U.S. corn-growing area, Genuity VT Double PRO RIB Complete will provide an effective insect control and insect resistance management (IRM) strategy for above-ground insect management that is delivered to the field in a single-bag refuge solution. The single-bag solution helps simplify the planting process and assure grower compliance with refuge requirements, thereby helping protect the long-term durability of Bt technology. Monsanto national brands, regional brands, and licensees of Monsanto seed technology are expected to have Genuity VT Double PRO RIB Complete product available in most states in the corn-growing area in 2012 once state approvals have been completed.

Resources and Action: Please use the following key messages to support your conversations with farmers, customers and other key stakeholders. View the [Q&A document](#) for Genuity VT Double PRO RIB Complete, and read the Monsanto [press release](#) online. Find more information on the [Genuity website](#).

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- Genuity VT Double PRO RIB Complete offers farmers in the corn-growing area a simple, single-bag solution with dual modes of action for above-ground insects and maximum protection against corn earworm to increase yield opportunity.
- Based on farmer feedback, Monsanto continues to move toward single-bag refuge options making corn production and refuge compliance synonymous. RIB Complete products deliver simpler refuge management, increased convenience and time savings from not having to plant a separate refuge.
- All of Monsanto's branded corn with this trait package will be sold as RIB Complete in the corn-growing area in 2012.